

Artist: **ShrapKnel**

Title: **S/T**

Label: **Backwoodz Studioz**

Release Date: **March 13, 2020**

Cat #: **BWZ 760** Format: **VINYL**



1. Ghostface Targaryean
2. Gun Metal Paint ft. Zilla Rocca
3. In, Dependence
4. Dumile High
5. Fashion Week
6. Beset
7. '86 To '96, Probably ft. CASTLE
8. Tempest
9. Aaron McKie
10. Estranged Fruit ft. billy woods
11. Armament ft. Zilla Rocca
12. Izza Killa ft. Googie & Henry Canyons
13. Red Herring

**Curly Castro** and **PremRock** are **ShrapKnel**, the formal pairing of two longtime friends and artistic collaborators. Although they have known each other for eight long years, it was a shared affinity for MC-slash-producer ELUCID's beats that sparked the ShrapKnel project.

"I found a discarded desk in my backyard, cleaned it off and positioned it in the only area that catches sun from 10AM-Noon. I would start my days there trying to ween myself off all the screens in my life and read and write instead" PremRock explains, "on the second morning with this new desk I made the connection that I had ELUCID beats and so did Castro. Why not make it a record?"

Castro agreed and over the months that followed the two rappers built this album from the ground up, later recruiting another Backwoodz-affiliated producer Willie Green, to spice up their simmering stew. The result is an album brimming with quotables and audacious, unorthodox production, veritably begging for soundclash speakers and an airhorn.

The two artists are a veritable study in contrasts and contradictions, Castro was born and raised in Brooklyn but lives in Philadelphia, PremRock grew up in BucksCounty, Pennsylvania but has been in New York since '08. Castro's militant wordplay, reggae-influences and booming baritone somehow perfectly balance PremRock's silver tongued flows, literary allusions and deadpan humor. ShrapKnel is a venn diagram of ill communications; Schooly D to Stromile Swift. Def Jux to Detlef Schremf. Students of Black Uhuru and Breeze Brewin, Baldwin and Bukowski. Steel sharpens steel and this blade is as sharp as it gets.

ShrapKnel features guest appearances from **Castle**, **Zilla Rocca**, **Googie**, **Henry Canyons**, and **billy woods**.

#### **KEY SELLING POINTS**

- The album features contributions from billy woods, ELUCID, Blueprint, Zilla Rocca & CASTLE amongst others.
- Curly Castro has appeared on numerous Armand Hammer projects (*Furtive Movements*, *ROME*) & Backwoodz Studioz also put out his 2018 solo album *Tosh*.
- This vinyl is limited to 300 units and Backwoodz Studioz vinyl has been in high demand over the last two years & quickly are out of print with no repress.
- Vinyl color is a unique colored red marble that matches the packaging.

**LABEL CONTACT** [info@backwoodzstudioz.com](mailto:info@backwoodzstudioz.com)

#### **MARKETING**

- Three music videos will be released in conjunction with *Shrapknel*.
- Shrapknel will be touring in 2020 to support this project.
- Facebook ad campaign budget allocated to help promote the album nationally.



**VINYL**



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