Artist: billy woods Title: Terror Management

Label: Backwoodz Studioz Release Date: October 25, 2019 Cat #: BWZ 756 Format: CD & CASSETTE



On his new album Terror Management, billy woods weaves past, present and future into a dark tableau as hilarious as it is macabre. This is a place where skeletons spill from closets, lead pours from faucets and the punchline is the whole joke. This is the sound of the police not coming, of garbage trucks in reverse, of glaciers shearing off into a black ocean. But these are also tales of perseverance, compassion and love, however quixotic. Of snatching one's humanity from the fires that rage all about us.

Terror Management features production from Preservation, Blockhead, Willie Green, Messiah Muzik, Small Pro, ELUCID, Child Actor, Steel Tipped Dove, Uncommon Nasa, Jeff Markey and Shape. Together they create a backdrop of seamless fragmentation perfectly suited to these times-this era of cognitive dissonance. Mach Hommy, Fielded, Pink Siifu, Akai Solo, Lauren Kelly Benson (fka L'Wren) and The Funs all make guest appearances.

KEY SELLING POINTS

- Billy Woods album Hiding Places was released earlier this year to universal acclaim and remains at the top of critics AOTY lists
- This album features special guest appearances from Mach Hommy, Pink billy woods has recently been on a US Siifu, Fielded, The Funs
- Production by Blockhead, DJ Preservation, ELUCID, Small Professor, Messiah Muzik, Child Actor, and more.
- The CD & Cassette versions each have completely unque artwork, including the CD which features a 20p lyric book with photographs by Alexander Richter.



LABEL CONTACT info@backwoodzstudioz.com

MARKETING

- Three music videos will be released in conjunction with Terror Management.
- national tour in 2018 with Open Mike Eagle, a 2019 tour with Ceschi.
- billy woods will be touring in Fall 2019 w Homeboy Sandman to support the album.
- · Facebook ad campaign budget allocated to help promote the album nationally. CD

CASSETTE

