



LOVING ON THE FLIPSIDE

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SWEET FUNK AND BEAT-HEAVY BALLADS 1969-1977

21 RARE AND UNRELEASED TRACKS. LONG OVERLOOKED BALLADS FROM THE FLIP SIDES OF THE FUNK 45S IN THE NOW-AGAIN VAULTS.

We at Now-Again unearthed so much information about the bands that recorded the definitive disco and modern soul contained in our recently launched *Soul Cal* anthology that we decided we had no choice but to release an album and a book at the same time. Well, following that line, the music contained on *Loving On The Flip Side* music is too damn good to be anonymously relaunched, decades after musical visionaries blended the best of heavy funk and sweet soul into a unified whole. And simply telling the stories of these vocalists and bands without allowing their lovelorn pleas to be heard again wasn't an option. Thus, *Loving On The Flip Side* again offers the enthused a chance to listen to, read about and reflect on another great burst of black American creativity: the creation of the sublime genre we like to call "sweet funk."

It seems laughable to skip past Thomas East's "Slipping Around" 7" for the cheesy funk of "Just A Trip," or to listen obsessively to Lou Ragland's instrumental funk on the Hot Chocolate LP and ignore his indolent-yet-stirring "We Had True Love." Yet we did just that, until we first heard the Darling Dears and Funky Heavy's beautiful two-sider nearly ten years back. This was the record that set *Loving On The Flip Side* in motion, as the Darling Dears and Funky Heavy's two songs precipitated the sweet funk genre: the dichotomy of Funky Heavy's skull snapping rhythm section and the teenage Dears' angelic harmonies didn't sound like anything we'd heard before. That discovery set off a decade long search for the band and culminated in their discovery, the documenting of their stories, the emergence of their master tapes and the inclusion of their songs on *Loving On The Flip Side*.

The excitement we felt while listening to the Darling Dears and Funky Heavy's masterworks forced us back into the field, in search of other sweet funk swooners and beat-heavy ballads to round out this anthology. The opportunity to present anew such wondrous soul music made the exhaustive process that produced *Loving On The Flip Side* worthwhile, and allowed us to collect one-offs that escaped prior investigations into the deep funk and sweet soul genres.

- A1. Darling Dears "I Don't Think I'll Ever Love Another"**
- A2. Eddie Finley & The Cincinnati Show Band "Treat Me Right Or Leave Me Alone"**
- A3. Thomas East "Slippin' Around"**
- A4. Hot Chocolate "We Had True Love"**

- B1. The Equatics "Merry Go Around"**
- B2. Black Conspirators "Love"**
- B3. Jazzie Cazzie And The Eight Sounds "Young Girl"**
- B4. Rhythm Machine "Whatcha Gonna Do?"**
- B5. Ed. Nelson "Y'll Give You A Ring (When I Come, If I Come)"**
- B6. Darling Dears "And I Love You"**

- C1. Symphonic Four "Who Do You Think You're Fooling (Part I)"**
- C2. Lee Bonds "Y'll Find A True Love"**
- C3. Black Exotics "What Am I Waiting For"**
- C4. Black Velvet "Is It Me You Really Love"**
- C5. The Conspiracy "I Believe (Our Love Has Gone Away)"**

- D1. Little Janice "Since You've Been Gone"**
- D2. Primitive "You Are Everything To Me"**
- D3. Eunice Collins "At The Hotel"**
- D4. Hunts Determination Band "Are We Through"**
- D5. Disciples Of Soul "Together"**
- D6. Symphonic Four "Who Do You Think You're Fooling (Part II)"**

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