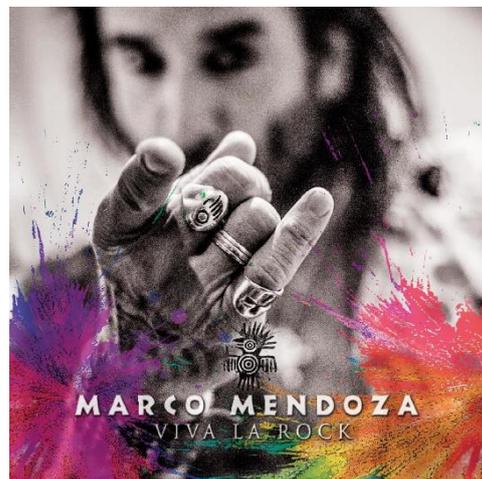




presents



MARCO MENDOZA
"Viva La Rock"

Release: 2nd of March 2018
CD/LP Cat.no.: PMZ252CD/LP



LP

CD

"Viva La Rock" is big, bad and beautiful. It reflects the larger than life personality of its creator Marco Mendoza both on and off stage.

The Los Angeles native who has a proud Spanish/Mexican heritage is usually found holding down the bass rock foundation with artists like Neal Schon (Journey), Whitesnake, Thin Lizzy, Ted Nugent and can currently be found with new Classic Rock champions The Dead Daisies.

With a hard working ethic that sees him constantly out on the road either with The Dead Daisies or as a solo artist, he was delighted when Mighty Music offered him the opportunity to release an album that could propel his own brand of music to a wider public.

"I am really excited about the release of this album. It will be my first collection of new songs in seven years! I have been extremely Busy with the Dead Daisies since 2013 so when the Opportunity to get some new music together came along, I jumped at it! I hope you guys have as much fun listening to it as I did recording it!" says Marco.

he album was recorded in Copenhagen with the multi-talented Soren Andersen (Glenn Hughes/Mike Tramp) at the helm. The Soren/Marco collaboration proved to be the right way forward with the chemistry exploding in the studio, writing and producing some of the finest new rock songs that are screaming out to be heard through a radio somewhere in the world.

"VIVA LA ROCK!! Is a celebration of Music, Life & Rock & Roll, Peace and Love!" states Marco.

With the title track 'Viva La Rock' thrusting out of the speakers as a worthy invitation to come and listen, Marco then takes you on a rollercoaster of musical emotions and sounds with a number of potential hit singles like 'Rocketman', 'Sue is on the Run' and the ballad 'Leah'. With a cauldron full of influences caressing Marcos Rock sound including blues, funk and R and B, there is something for everyone that loves great music, and for good measure there a little of his past thrown in with a visit to 'Chinatown' from Thin Lizzy, complete with a guest appearance by Guns N' Roses guitarist Richard Fortus and Danish star Mike Tramp on additional vocals, then the Ted Nugent cover 'Hey Baby'. Throw it on your stereo or iPod and turn it up loud, you know you want to!

"Viva La Rock" is a major priority release for Scandinavia's premier rock/metal label Mighty Music, who in recent years has grown to become one of the more important record labels within the genre worldwide, not least due to successful releases with The Tygers Of Pan Tang, Mike Tramp and Blitzkrieg.

"Viva La Rock" is to be released on the 2nd of March 2018 on ltd. colour LP, CD and digital and on the 19th of January the title song from the album will be out as single and music video.

Marco Mendoza will support the "Viva La Rock" album with a European tour, which is currently being booked.

Tracklist:

1. Viva La Rock
2. Sue Is On The Run
3. Rocketman
4. Sweetest Emotions
5. Chinatown (feat. Mike Tramp)
6. Burned
7. Love 2 U
8. Leah
9. Hey Baby
10. Let It Flow

Line-up

Marco Mendoza – Vocals, Bass
Soren Andersen – Guitars, backing vocals
Morten Hellborn – Drums

Web

www.marcomendoza.com

Physical Distribution

Scandinavia: Target Group
Finland - Supersounds
UK - Plastic Head
GSA – Soulfood
USA: Traffic Entertainment
Benelux – Suburban
Italy - Audioglobe
Spain - Mastertrax
Poland & Czech Republic - Mystic
France - Soundworks
Portugal - Compact
Hungary – Musicworld
Russia – Soyuz
New Zealand – Southbound

Mighty Music/Target Group

Gasvaerksvej 1 1. Tv.
DK-1656 Copenhagen V
Phone: [+45] 71 703 666
info@mightymusic.dk / www.mightymusic.dk