

KING MAGNETIC

EVERYTHING HAPPENS 4 A REASON

Truth, elite lyricism, and production that rivals some of Hip-Hop's most critically acclaimed albums are the glue to King Magnetic's sophomore album.

An intoxicating blend of smooth, yet hardcore hip-hop, is sure to leave the most hardcore fan stunned, purists with their jaws on the floor and 'Hipsters' jealous they didn't catch on sooner. "Everything Happens 4 A Reason" is a refreshing, raw, and truthful peek into the life of an artist balancing life issues and success. There's a noticeable growth in artistry without alienating the loyal base of listeners Magnetic has accumulated over the years. When everything and everyone changes on you, it might be a blessing in disguise. Everything Happens 4 A Reason...

Key Selling Points:

- Full Press campaign targeting
- Hip-hop & urban Lifestyle websites & publications
- US Tour of over 25 cities with Cappadonna of Wu Tang Clan (3/30/17 - 5/02/17)
- Available for In-stores and additional radio on tour
- Spins: Sirius/XM, Music Choice, FM, ESPN AM Radio, College, Specialty & TV

Billboard & Sales

Jedi Mind Tricks / Army of the Pharaohs

- 2008 A History of Violence (Babygrande - 4,450 - **#169 Billboard**)
- 2010 The Unholy Terror (Babygrande - 3,200 - **#179 Billboard**)
- 2011 Violence Begets Violence (Enemy Soil - 4,400 - **#92 Billboard**)
- 2014 In Death Reborn (Enemy Soil - 4,000 - **#63 Billboard**)

King Magnetic

- 2015 Timing Is Everything (King Mag Music - 3,000 +) (30k+ streams)
- Over **750,000** solo views on music videos.
- Over **4.5 million** views as a feature.



Track Listing:

1. EH4AR
2. Crackin'
3. Bounce
4. Cash 4 Catastrophe
5. Suckas Can't Relate
6. Alone ft. Masta Ace, Slug & DJ Eclipse
7. Drunk Right Now
8. #nomorepartiesinsantafe
9. Me or YOU
10. Dirty Old Man ft. RA The Rugged Man
11. Eyes ft. 9th Wonder
12. I Can't...
13. Understand
14. I'll Show You ft. Cappadonna

King Magnetic
Everything Happens 4 A Reason
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