

Diversité / Dub Inc

Dub Inc

So What

Label: Diversité / Dub Inc

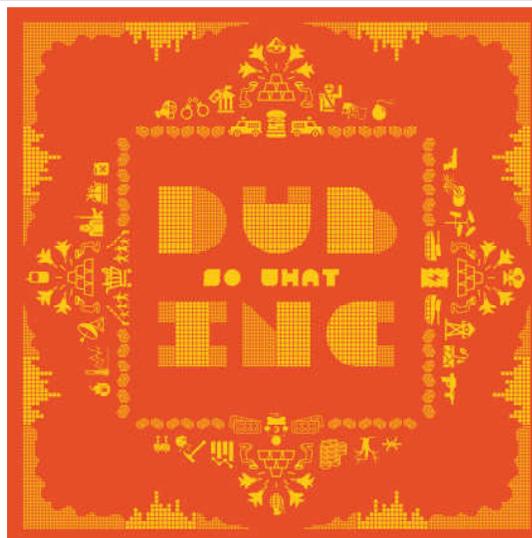
Format : CD / 2xLP (+CD)

Cat. N° 2xLP : DIV037

Barcode : 3700551781805

File under : Reggae / Dub

Release date: 2/3/17



Tracklisting :

1. Grand Périple
2. Exil
3. So What
4. No Matter Where You Come From
5. Triste Epoque
6. Love Is The Meaning
7. Maché Bécif
8. Ragga Bizness
9. Justice (feat Mellow Mood)
10. Comme De L Or
11. Fêlés
12. Don't Be A Victim (feat Naâman)
13. Rise Up
14. Erreurs Du Passé

An independent band since 1998, Dub inc are nonetheless fully acclaimed by the entire reggae scene. The group won no less than three Victoires du Reggae awards (in 2014 for the "Paradise" album, in 2011 for "Hors Contrôle", and 2008 for "Afrikya"). In 2016, they are back with a sixth LP, "So What". No doubt this one will be yet another important landmark. Completely self-produced, as is their habit and will, this fourteen-track record is the result of a long process of composing and writing songs inspired by the dark events that have been going on in France in the last few months. Featuring a mix of dancehall, hip-hop, and electronica influences, "So What" is a pure reggae album upholding the values of this rebellious, spiritual, and universal music genre.

The album uninhibitedly addresses complex themes such as identitarian closure, the anxiety of countries who only speak out of fear and rejection of the other, or conspiracy theories that have no other purposes than to confuse people ("Triste Epoque", "So What"). However, it does include a large dose of optimism too, as well as calls for love and respect for your neighbours, whoever they are. As sons of immigrants who built their lives in France and transmitted them the values of integrity, respect and solidarity, the members of Dub Inc are the epitome of the fact that we can accomplish beautiful things only together and united ("Exil", "No Matter Where You Come from"). The social themes dear to the group are present ("Justice"), but "So What" also features lighter songs such as "Grand Périple", offsetting the record's mood with notes of optimism. "Love is the Meaning" brings a softer touch to the album, "Fêlés" pays tribute to the band's fans and "Ragga Bizness" humorously deals with the throes of the music world. Besides these risk-taking songs, some more typical tunes are reminiscent of the band's debut albums ("Exil", "Comme de l'or").

The band's politically conscious lyrics lie somewhere between constructive projections into the future and implacable analyses on the present. Each tune is a cleverly orchestrated composition, proving once again the band's production qualities.

After five successful albums, Dub Inc have been eagerly awaited. "So What" successfully converts the try, placing them for good in the French musical landscape.