



ELECTRIC WIRE HUSTLE

LOVE CAN PREVAIL

1. If These Are The Last Days
2. Loveless
3. By & Bye
4. Bottom Line
5. The Spirit
6. Look In The Sky
7. Light Goes A Long Way
8. To See You Again
9. Blackwater
10. Numbers & Steel

New Zealand based group, Electric Wire Hustle, are set to release their sophomore release *Love Can Prevail*; partnering up with Okayplayer with this venture. The project is a slight departure from their sample driven debut album with the group venturing more into the electronic & psychedelic side of the musical spectrum.

While the album is strong in itself, the guys have also enlisted a crew of top-notch producers to lend a helping hand with remixes to be doled out over the fall.

KEY SELLING POINTS

- Sophomore release from group since debut record in 2010
- Wax Poetics feature in October issue
- Remixes by Anthony Valadez (KCRW), Garth Trinidad (KCRW), Computer Jay, Elipino, & Flacko... Guest verse by Guilty Simpson
- KCRW Heavy rotation & premiere week of release
- US Tour around album release date confirmed for Miami, NYC, LA, SF, Seattle
- Press support from Red Bull Music Academy, Boiler Room, High Snobiety

Format: **CD**

Cat. No: **OKP009-LP**

Label: **Okayplayer Records**

Available: **September 9th, 2014**

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